



Beyond Dessert

Company Profile 2025





TABLE OF CONTENT

1.History

2.Vision

3.Quality

4.Products

5.Exporting

HISTORY

Exception Pâtissier has been sweetening lives and delighting taste buds since its inception in 2010. From humble beginnings, we have grown into a leading name in the bakery industry, renowned for our commitment to quality, innovation, and a diverse range of delectable treats.

Over the years, Exception Pâtissier has expanded its product line to include a wide array of tempting treats. To meet the growing demand for our exceptional pastries, we established a state-of-the-art production facility spanning **12,000 square meters**. This spacious facility allows us to maintain the highest standards of quality control and efficiently produce our extensive range of products while adhering to strict hygiene and safety protocols.

Our commitment to accessibility has led to the strategic expansion of our retail presence. Today, we proudly serve our customers through **30 branches** strategically located throughout the market. These branches provide a welcoming and convenient environment where customers can experience the exceptional quality and taste of Exception Pâtissier.



30 Branches



12,000 m²



VISION



To share the rich heritage of our pastries with the world, fostering cultural exchange and creating sweet connections across borders, while establishing Exception Pâtissier as a symbol of exceptional quality and taste. We believe that food is a universal language, capable of bridging cultural divides and bringing people together. We envision our pastries becoming ambassadors of our culinary traditions, introducing new flavors and textures to palates around the globe.

Through strategic partnerships with cultural organizations and participation in international food festivals, we will showcase the unique artistry and craftsmanship behind our products. We will also actively engage with local communities in the countries we export to, learning about their culinary traditions and incorporating local ingredients into new and exciting creations. Our vision is to create a global community of pastry lovers, united by their appreciation for exceptional quality and the shared joy of delicious treats.

QUALITY



At Exception Pâtissier, we're passionate about quality! We carefully choose the best ingredients, both local and from around the world – think rich cocoa, fragrant spices, and the freshest fruits. Our talented pastry chefs then work their magic, crafting each treat with love and attention to detail in our super clean and safe kitchen. We believe that great pastries start with great ingredients, and we're committed to bringing you only the most delicious and exceptional goodies. From start to finish, we care about every little thing, so you can always count on Exception Pâtissier for a truly delightful experience.

OUR PRODUCTS



Maamoul

Plain
Cinnamon
Cardamom
espresso



**Oriental
Desserts**

kunafa pistachio
Baklava cashew
Baklava pistachio
Baklava fingers



Chocolate

Plain Chocolate
Hazelnut
Wafer
Chocolate Mix
Pistachio Spread
Almond Spread
Caramel
Hazelnut Spread
Roche Chocolate
Dark Chocolate
Nutella Feuilletine



Grissini

Plain
chia seeds
sesame
oats
nigella sativa



Cookies

Vanilla
Chocolate

(with chocolate
pieces)

Shortbread



Biscuits

Barazek
Ghraybeh
Petit four super
Petit four with vanilla &
chocolate
Maamoul
Mixed Nawashef



Kahk

Plain kahk
Whalenut kahk
Date kahk
Orange Biscuits
NshaderBiscuits
Choco Biscuits

PRESERVING THE SWEET HERITAGE

Our Maamoul embodies the pinnacle of quality, starting with the careful selection of premium ingredients. We use only the finest dates and nuts, sourced for their exceptional flavor and freshness. These are blended with pure butter and the perfect balance of spices, creating a delicate dough that melts in your mouth.



MAAMOUL

Ingredients: wheat flour, sunflower oil, sugar, vegetable ghee, pressed dates, glucose honey, lemon salt, water.

Weight: 40g

Box Contains: 12 pcs



PLAIN



CINNAMON



CARDAMOM



ESPRESSO



MAAMOUL

Ingredients: wheat flour, sunflower oil, sugar, vegetable ghee, pressed dates, glucose honey, lemon salt, water.

Weight: 65g

Box Contains: 16 pcs



PLAIN



CINNAMON



CARDAMOM



ESPRESSO



PRESERVING THE SWEET HERITAGE

Natural
Ingredients



Premium
Pistachios

Crispy & Delicate

ORIENTAL DESSERTS



Kunafa Pistachio

Ingredients: Kunafa , Sugar,
Water, Pistachio, Cow Ghee



Kunafa Pistachio

Ingredients: Kunafa, pistachio,
water, cow ghee, sugar, water



Baklava with Cashew

Ingredients: 72% Wheat flour,
corn starch, sugar, cow ghee,
water, cashews, non-hydroge-
nated palm oil, salt



Pistachio Baklava

Ingredients:Wheat flour 72%,
corn starch, sugar, cow ghee,
water, pistachio, non-hydroge-
nated palm oil, salt

Baklava Cashew Fingers

Ingredients: 72% Wheat flour,
corn starch, sugar, cow ghee,
water, cashew, non-hydroge-
nated palm oil, salt



Available Weight:
350g / 600g / 900g

EACH BOX OFFERS A UNIQUE SELECTION OF PIECES

Oriental sweets are a symphony of flavors and textures, from flaky baklava to delicate kunafa. Nuts and syrups abound, creating miniature masterpieces that are integral to celebrations and daily life, offering a taste of tradition and pure indulgence.



CUTSOMIZE YOUR MIX



Pick your preferred
package size and
material

20 +

● Explore our wide variety
of oriental mixes and
choose your own



● Choose from the
weights we offer

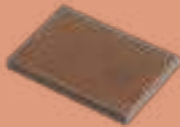
YOUR CHOCOLATE OBSESSION STARTS HERE

Experience the ultimate symphony of flavors with our exquisite box of 25 pieces of chocolate. Each delectable bite is a journey into pure bliss, crafted with the finest ingredients and meticulous artistry.





ARTISANAL CHOCOLATE



Plain Chocolate



Hazelnut



Wafer



Chocolate Mix



Pistachio Spread



Almond Spread



Caramel



Hazelnut Spread



Roche Chocolate



Dark Chocolate



Nutella Feuilletine

CHOCOLATE BARS

This chocolate bar offers a delightful experience. Smooth, rich chocolate melts in your mouth, revealing a blend of complementary flavors. Enjoy a moment of pure indulgence with every bite.



KONAF CHOCOLATE BARS

Konafa Chocolate Bars blend crispy golden konafa with rich Nutella, smooth Lotus spread, and pistachios. Each bite offers a perfect mix of sweetness, creaminess, and crunch, making it a delicious twist on a traditional favorite.



THESE BARS ARE A MELT-IN-YOUR-
MOUTH DELIGHT THAT CELEBRATE
MIDDLE EASTERN FLAIR WITH
A GOURMET TWIST.

GRISSINI: A REFINED TASTE

Experience the best of both worlds with our Egyptian-made grissini, crafted using an authentic Italian recipe. We've taken the classic, crispy breadstick and infused it with local Egyptian flavors and ingredients, creating a truly unique and delicious snack. Our commitment to quality shines through in every bite, from the perfectly crisp texture to the subtle nuances of flavor. And because we believe in healthy snacking, we've developed a product line with five distinct SKUs to cater to every taste and dietary need.



FIVE DISTINCT RECIPES

Ingredients:Wheat flour, water,
non-hydrogenated vegetable
oil, sugar, yeast, and salt.

Available Weight:
200g/350g



**Grissini with
Chia Seeds**



Plain Grissini



**Grissini with
Oats**



**Grissini with
Nigilla Sativa**



**Grissini with
Sesame**

COOKIES & SHORTBREAD

Imagine biting into a warm, golden-brown cookie, the delicate crunch giving way to a soft, chewy center. Scattered throughout are generous chunks of rich, dark chocolate, melting slightly from the oven's warmth.



YOUR DOSE OF DELICIOUS

Ingredients:Wheat flour, water,
non-hydrogenated vegetable
oil, sugar, yeast, and salt.



**Vanilla Cookies
with Chocolate Chips**



**Chocolate Cookies
with Chocolate Chips**



**Shortbread
with Butter**

A SYMPHONY OF SWEETNESS: BISCUITS & PETIT FOURS

Exceptional patissiers craft miniature works of art with petit fours and biscuits. Balancing flavors and textures, they create crisp biscuits and melt-in-your-mouth petit fours. Their passion and precision result in exquisite treats, transforming simple ingredients into memorable experiences.





BARAZEK

Ingredients: Wheat flour, sesame, non-hydrogenated vegetable ghee (palm oil, B-carotene, tertiary butyl hydroquinone), sugar, water, pistachio.

with Pistachio
Available Weight: 550g



GHRAYBEH

Ingredients: Wheat flour, butter, non-hydrogenated vegetable ghee (palm oil, B-carotene, tertiary butyl hydroquinone), sugar, pistachio.

with Pistachio
Available Weight: 650g



MAAMOUL

Ingredients: Wheat flour, sesame, non-hydrogenated vegetable ghee (palm oil, B-carotene, tertiary butyl hydroquinone), date paste, sugar, pistachio.

with Pistachio
Available Weight: 700g





PETIT FOUR SUPER

Ingredients: Eggs, wheat flour, vegetable butter, sugar, chocolate, vanilla, cocoa, almonds, and apricot jam.

Available Weight: 480g



PETIT FOUR VANILLA & CHOCOLATE

Ingredients: Wheat flour, butter, non-hydrogenated vegetable ghee (palm oil, B-carotene, tertiary butyl hydroquinone), sugar and pistachio.

Available Weight: 450g



MIX BISCUITS

A perfect mix of barazek, ghraybeh, maamoul

Available Weight: 750g



KAHK FESTIVAL

It is typically made with a buttery dough, often filled with dates, nuts, or a sweet paste, and then dusted with powdered sugar. It's not just a delicious treat; it's a symbol of festivity, family gatherings, and the joy of Eid.



16 pieces



**PLAIN
KAHK**

16 pieces



**NUTS
KAHK**

16 pieces



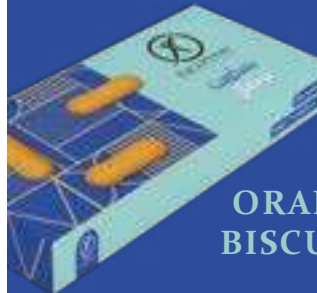
**DATES
KAHK**

36 pieces



**NASHDER
BISCUITS**

36 pieces



**ORANGE
BISCUITS**

36 pieces



**CHOCO
BISCUITS**

EXPORTING

Exception Pâtissier is now poised to share these exceptional pastries with the world. We are actively seeking export partners who appreciate the value of authentic, high-quality baked goods and share our commitment to excellence. We believe that our pastries offer a unique and compelling product for discerning consumers seeking an authentic taste of middle east

**Canada . Germany . Oman . Sweden . Saudi Arabia .
The United States . France . The United Arab Emirates**



EXCEPTION
P Â T I S S I E R
- *Beyond Dessert* -

**FOR FURTHER DETAILS,
PLEASE DO NOT HESITATE TO CONTACT US**

☎ +20 102 105 0625 | +20 100 416 4166

🌐 exception-group.com |   EXCEPTIONPATISSIER

✉ Export@exceptionpastry.com

📍 108, 2nd industrial zone, 6th October, Giza



امسح للويب سايت
Scan for website